

# Sweeteners



## *High-Intensity Sweeteners*

High-intensity sweeteners are the key to replacing the taste of sugar in food products. Univar represents a unique portfolio of high-intensity sweeteners that vary in sweetness potency, function and applications.

The choice of high-intensity sweetener products depends upon the calorie, cost and carbohydrate targets for the food product – along with the processing conditions. The taste of sugar with carbohydrate and calorie reduction is a challenge that varies by application. Many food applications require sugar, not only for flavor, but other qualities including texture, mouthfeel and color.

The Univar high-intensity sweetener portfolio includes a line of versatile products that can replace 100% of the sugar in a beverage formulation, or replace 25% of the sugar in a bakery product without impacting the function of sugar. The broad selection of high-intensity sweetener products provides the function without sacrificing the qualities that are critical to retain. The key is understanding the role of sugar in the food product and then selecting one of the many high-intensity sweetener products in our portfolio for sugar replacement.



Our sales professionals work directly with you to tailor a range of services and products that fit the way you do business.

*fresh*  
**ideas**

Univar Food Ingredients

Questions? Contact us at [foodingredients@univarusa.com](mailto:foodingredients@univarusa.com)  
or [foodingredients@univarcanda.com](mailto:foodingredients@univarcanda.com)

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Product	Taste	Potency*	Cost per lb sugar equiv.**	Calorie kcal/g	Function	Applications
Sugar (sucrose)	★ ★ ★	1x	\$0.25	4	Nutritive sweetener	All food applications
NutraSweet® brand aspartame 	★ ★ ★	200x	\$0.07	4	Non-nutritive sweetener for 100% sugar replacement with sugar taste	Beverages, dairy, confections, sauces, fillings, desserts, dry mixes, seasonings, low-calorie, sugar-free
 neotame	★ ★ ★	8000x	\$0.04	0	Non-nutritive sweetener for partial sugar replacement to enhance flavor and reduce costs while maintaining sugar taste	Beverages, dairy, confections, sauces, fillings, desserts, baked goods, low-calorie, sugar-free
SucraSweet™ HIS 600 (blend of neotame, ace-K and maltitol)	★ ★ ★	600x	\$0.12	4	Non-nutritive sweetener for replacing sugar	Bakery, beverages, dairy, confections, sauces, fillings, desserts, dry mixes, seasonings, low-calorie, sugar-free
Maltotame™ (blend of maltodextrin containing 2.5% neotame)	★ ★ ★	200x	\$0.07	4	Non-nutritive sweetener for 25% sugar replacement and calorie reduction while maintaining sugar function and sugar taste	Bakery, beverages, dairy, confections, sauces, fillings, desserts, dry mixes, seasonings, low-calorie, sugar-free
Maltotame-FIB™ (blend of Fibersol® containing 2.5% neotame)	★ ★ ★	200x	\$0.07	4	Non-nutritive sweetener for 25% sugar replacement and calorie reduction while maintaining sugar function and sugar taste with the added benefit of soluble fiber and a low-carb claim	Bakery, beverages, dairy, confections, sauces, fillings, desserts, dry mixes, seasonings, low-calorie, sugar-free
Sorbitame™ (blend of sorbitol containing 2.5% neotame)	★ ★ ★	200x	\$0.07	2.6	Non-nutritive sweetener blend based upon sugar alcohols with the enhanced sugar flavor	Bakery, beverages, dairy, confections, sauces, fillings, desserts, dry mixes, seasonings, low-calorie, sugar-free
Ace-K	★	200x	\$0.07	0	Non-nutritive sweetener which requires blending with other sweeteners	Many food applications, but requires blending with other sweeteners
Sucralose	★ ★	600x	\$0.25	0	Non-nutritive sweetener produced through the chlorination of sugar	Bakery, beverages, dairy, confections, sauces, fillings, desserts, dry mixes, seasonings, low-calorie, sugar-free

\* compared to sugar

\*\* compared to the cost per pound for the same sweetness equivalency of sugar

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[www.univarusa.com](http://www.univarusa.com)  
[www.univarcanada.com](http://www.univarcanada.com)

**Corporate Headquarters**

Univar USA Inc. | Univar Canada LTD.  
 6100 Carillon Point | 9800 Van Horne Way  
 Kirkland, WA 98033 | Richmond, B.C. V6X 1W5